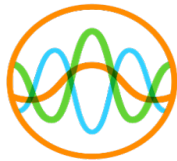




IOWANS FOR TAX RELIEF

FOUNDATION



CYGNAL

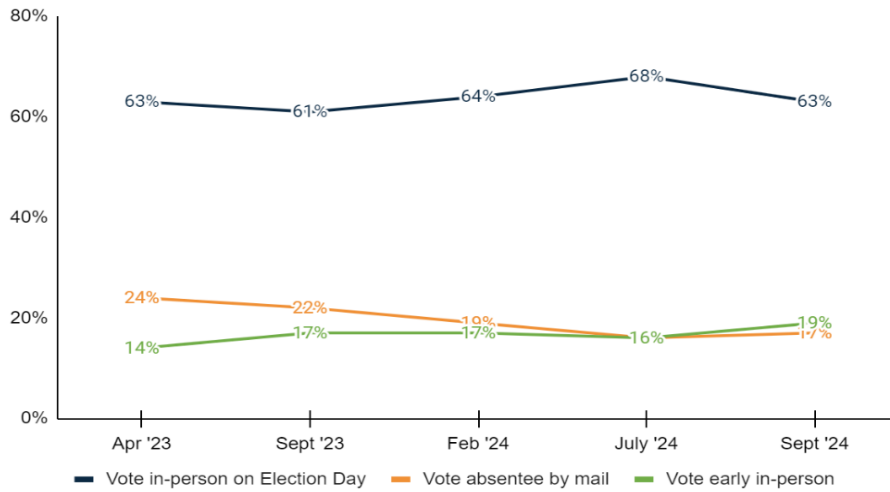
Survey of Likely General Election Voters

Iowa Statewide

Conducted September 27 - 28, 2024

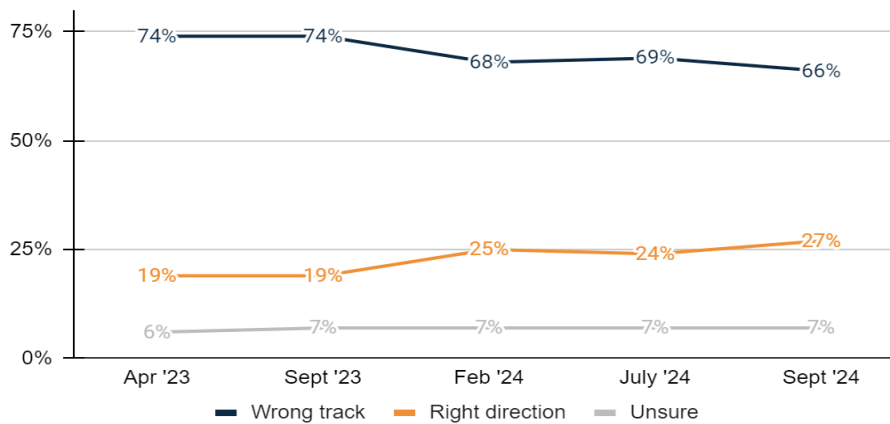
n=600 | $\pm 3.98\%$

Q1. Vote Method: How do you plan to vote in the November 2024 general election for President, Congress, and state offices?



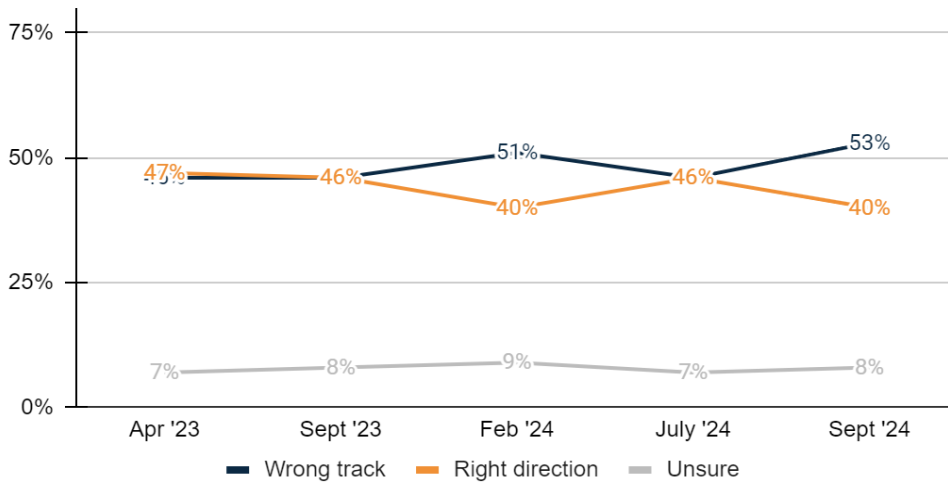
	Sept '24	July '24	Feb '24	Sept '23
<u>Vote in-person on Election Day</u>	<u>63.2%</u>	<u>67.9%</u>	<u>64.0%</u>	<u>61.1%</u>
Definitely vote in-person on Election Day	47.1%	46.1%	45.8%	39.7%
Probably vote in-person on Election Day	16.1%	21.7%	18.1%	21.4%
<u>Vote absentee by mail</u>	<u>17.5%</u>	<u>16.3%</u>	<u>18.7%</u>	<u>22.0%</u>
Definitely vote absentee by mail	10.1%	9.7%	9.1%	9.7%
Probably vote absentee by mail	7.4%	6.5%	9.6%	12.3%
<u>Vote early in-person</u>	<u>19.4%</u>	<u>15.9%</u>	<u>17.3%</u>	<u>16.9%</u>
Definitely vote early in-person	10.1%	8.6%	7.4%	7.5%
Probably vote early in-person	9.3%	7.3%	9.9%	9.4%
Total	100.0%	100.0%	100.0%	100.0%

Q2. Country Direction: Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?



	Sept '24	July '24	Feb '24	Sept '23
<u>Right direction</u>	<u>26.7%</u>	<u>24.1%</u>	<u>25.2%</u>	<u>19.1%</u>
Definitely the right direction	6.2%	4.9%	5.3%	1.5%
Mostly the right direction	20.5%	19.2%	19.9%	17.6%
<u>Wrong track</u>	<u>66.1%</u>	<u>68.9%</u>	<u>68.2%</u>	<u>73.6%</u>
Mostly the wrong track	22.8%	21.0%	22.2%	22.6%
Definitely the wrong track	43.4%	47.9%	46.1%	51.0%
Unsure	7.2%	7.0%	6.6%	7.3%
Total	100.0%	100.0%	100.0%	100.0%

Q3. State Direction: Generally speaking, would you say things in Iowa are headed in the right direction or off on the wrong track?



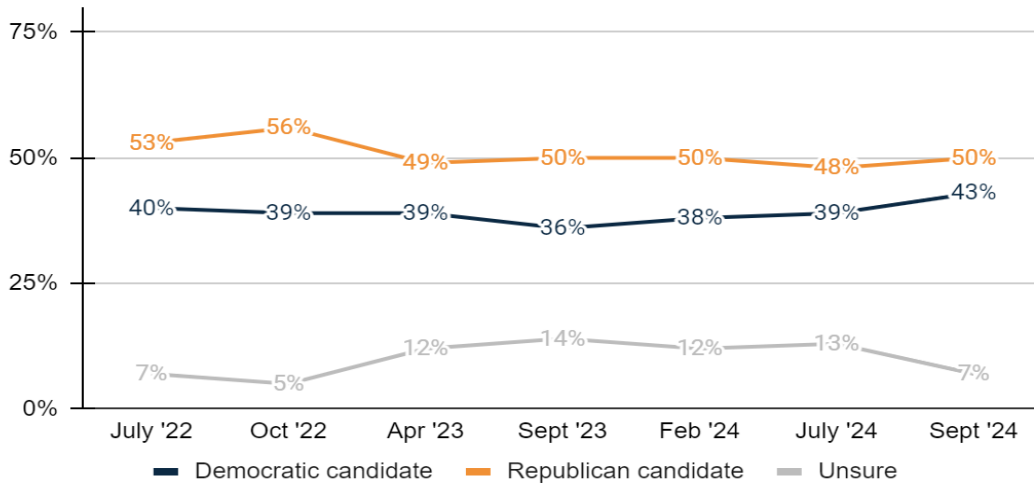
	Sept '24	July '24	Feb '24	Sept '23
<u>Right direction</u>	<u>39.6%</u>	<u>46.5%</u>	<u>40.2%</u>	<u>45.6%</u>
Definitely the right direction	5.5%	6.8%	6.6%	12.5%
Mostly the right direction	34.1%	39.7%	33.6%	33.1%
<u>Wrong track</u>	<u>52.6%</u>	<u>46.5%</u>	<u>51.1%</u>	<u>46.3%</u>
Mostly the wrong track	26.1%	20.6%	25.3%	21.3%
Definitely the wrong track	26.4%	25.9%	25.8%	24.9%
Unsure	7.9%	7.0%	8.7%	8.2%
Total	100.0%	100.0%	100.0%	100.0%

Q4. Generic Ballot: If the election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?

	Sept '24	July '24	Feb '24	Sept '23
<u>Republican candidate</u>	<u>50.5%</u>	<u>48.4%</u>	<u>49.9%</u>	<u>50.1%</u>
Definitely the Republican candidate	42.0%	37.2%	38.7%	36.3%
Probably the Republican candidate	8.5%	11.2%	11.1%	13.8%
<u>Democratic candidate</u>	<u>42.6%</u>	<u>38.9%</u>	<u>37.6%</u>	<u>35.7%</u>
Probably the Democratic candidate	8.3%	9.4%	10.9%	10.2%
Definitely the Democratic candidate	34.3%	29.6%	26.8%	25.5%



Unsure	6.9%	12.7%	12.5%	14.2%
Total	100.0%	100.0%	100.0%	100.0%

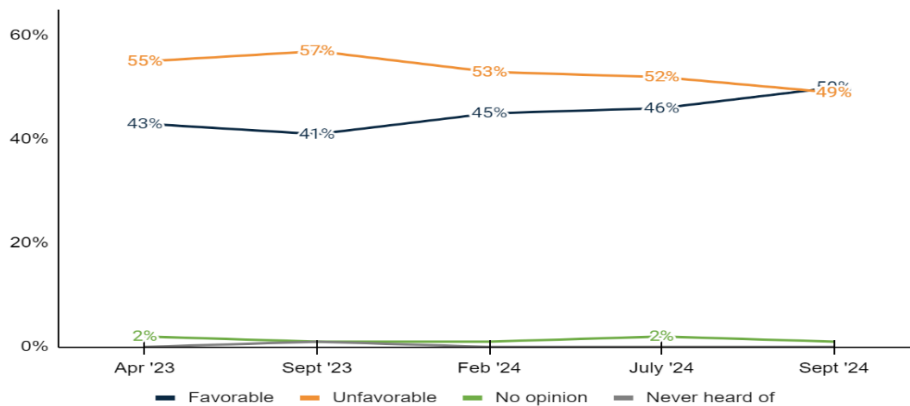


Q5 - Q8. Images: For each of the following, please indicate if you have heard of the person or group, and if you have, whether you have a favorable or unfavorable opinion of them. If you haven't heard of a name, choose so.

Q5. Image: Kamala Harris

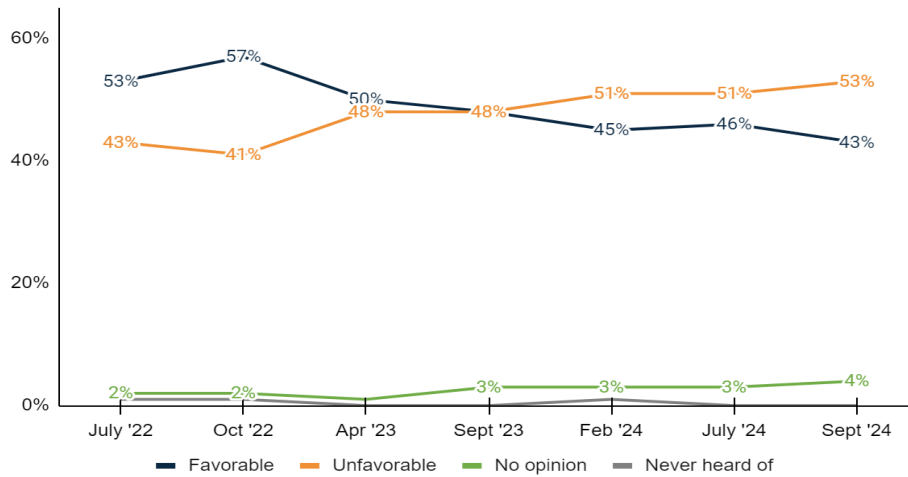
	Freq.	%
Favorable	256	42.7%
Very favorable	156	26.0%
Somewhat favorable	101	16.8%
Unfavorable	334	55.6%
Somewhat unfavorable	37	6.1%
Very unfavorable	297	49.5%
No opinion	10	1.7%
Never heard of	0	0.0%
Total	600	100.0%

Q6. Image: Donald Trump



	Sept '24	July '24	Feb '24	Sept '23
Favorable	49.6%	46.2%	45.5%	41.5%
Very favorable	35.8%	28.3%	29.2%	25.7%
Somewhat favorable	13.8%	17.9%	16.3%	15.8%
Unfavorable	49.4%	51.9%	52.9%	56.8%
Somewhat unfavorable	4.7%	6.4%	5.5%	6.0%
Very unfavorable	44.7%	45.5%	47.4%	50.8%
No opinion	1.0%	1.6%	1.4%	1.1%
Never heard of	0.0%	0.3%	0.2%	0.6%
Total	100.0%	100.0%	100.0%	100.0%

Q7. Image: Kim Reynolds



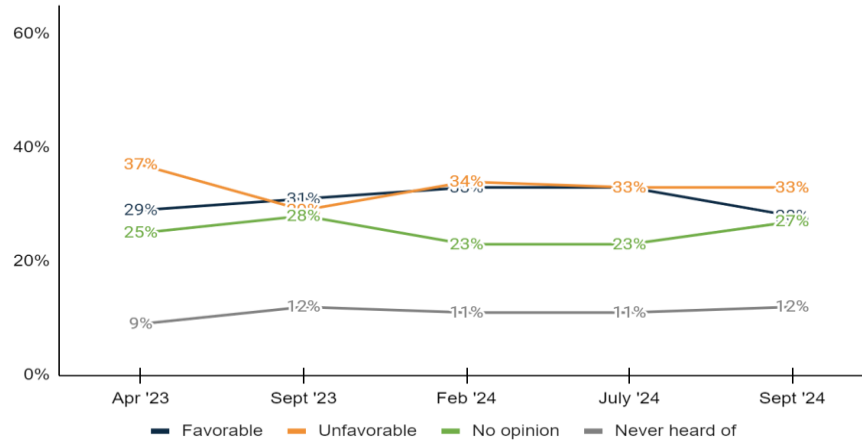
	Sept '24	July '24	Feb '24	Sept '23
Favorable	43.3%	45.8%	45.3%	48.2%
Very favorable	23.5%	25.2%	23.4%	32.0%
Somewhat favorable	19.8%	20.6%	21.9%	16.2%
Unfavorable	52.9%	50.9%	51.3%	48.4%
Somewhat unfavorable	13.0%	12.4%	13.7%	11.5%
Very unfavorable	39.9%	38.4%	37.6%	36.9%
No opinion	3.7%	2.9%	2.9%	3.2%
Never heard of	0.2%	0.5%	0.6%	0.2%
Total	100.0%	100.0%	100.0%	100.0%

Q8. Image: The Iowa General Assembly

	Sept '24	July '24	Feb '24	Sept '23
Favorable	27.9%	32.7%	33.0%	30.8%
Very favorable	5.7%	5.9%	7.0%	7.6%
Somewhat favorable	22.2%	26.8%	25.9%	23.3%
Unfavorable	33.3%	33.4%	33.6%	29.5%
Somewhat unfavorable	16.6%	18.2%	16.2%	14.8%
Very unfavorable	16.7%	15.2%	17.3%	14.7%



No opinion	26.5%	22.9%	22.9%	27.5%
Never heard of	12.2%	11.0%	10.5%	12.1%
Total	100.0%	100.0%	100.0%	100.0%



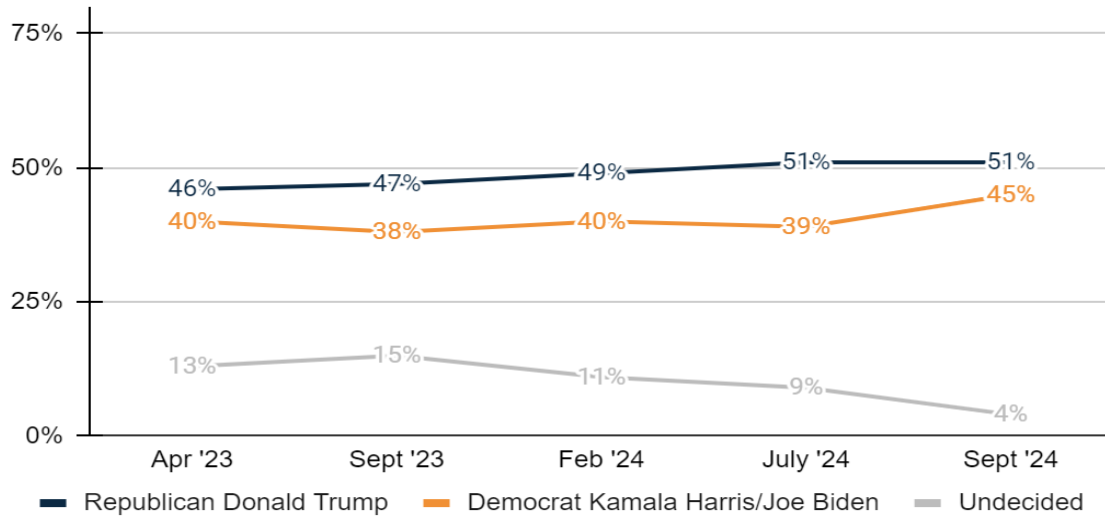
Q9. Top Priority - Congress: From the following list, which issue is personally most important to you that would decide your vote for Congress?

	Sept '24	July '24	Feb '24	Sept '23
Inflation and economy	21.0%	21.1%	14.6%	23.7%
Illegal immigration and border	15.8%	15.7%	19.6%	13.9%
Threats to democracy	14.6%	14.6%	15.4%	12.3%
Abortion	10.6%	9.8%	8.1%	7.6%
Social Security and Medicare	8.9%	7.6%	8.3%	10.1%
Taxes and government spending	8.8%	12.2%	8.9%	10.4%
Healthcare	3.7%	5.7%	6.5%	4.7%
Gun control	3.6%	2.1%	5.5%	3.4%
Climate change	3.1%	1.6%	1.9%	4.9%
National security	3.0%	4.2%	5.7%	3.2%
Crime and public safety	2.6%	2.0%	1.8%	2.2%
Other	2.5%	3.3%	3.9%	3.7%
Unsure	1.7%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%

Q10. Presidential Ballot: Thinking about the November 2024 general election... If the 2024 general election for President was held today, and you had to make a choice based on these options, who would you vote for?

	Sept '24	July '24	Feb '24	Sept '23
Democrat Kamala Harris	44.6%	39.4%	40.0%	37.7%
Definitely Democrat Kamala Harris	38.9%	29.6%	26.7%	26.6%
Probably Democrat Kamala Harris	5.6%	9.8%	13.3%	11.2%
Republican Donald Trump	51.3%	51.4%	49.2%	47.2%
Definitely Republican Donald Trump	44.3%	39.0%	37.7%	32.7%
Probably Republican Donald Trump	7.1%	12.4%	11.5%	14.5%
Undecided	4.1%	9.3%	10.8%	15.1%
Total	100.0%	100.0%	100.0%	100.0%





Q11. Supermajority to Raise Taxes Amendment: Would you vote yes or no on an amendment to the Iowa state constitution that would require two-thirds of the state legislature to vote yes on any tax increase, effectively making it more difficult for the legislature to raise taxes?

	Sept '24	July '24	Feb '24
Yes	69.6%	69.6%	67.8%
Definitely yes	34.3%	33.9%	32.1%
Probably yes	35.3%	35.8%	35.7%
No	15.7%	16.1%	17.6%
Probably no	8.8%	8.1%	10.7%
Definitely no	6.9%	8.0%	6.9%
Undecided	14.7%	14.2%	14.6%
Total	100.0%	100.0%	100.0%

Q12. Income Tax Amendment: Would you vote yes or no on an amendment to the Iowa state constitution that would guarantee a single, uniform income tax rate for individuals, commonly referred to as a flat tax?

	Sept '24	July '24	Feb '24
Yes	43.6%	47.2%	47.6%
Definitely yes	14.2%	18.6%	15.9%
Probably yes	29.4%	28.6%	31.6%
No	28.6%	26.4%	27.5%
Probably no	17.1%	12.4%	12.9%
Definitely no	11.5%	13.9%	14.6%
Unsure	27.8%	26.4%	24.9%
Total	100.0%	100.0%	100.0%

Q13. Property Tax Limit: Do you believe the state of Iowa should pass legislation limiting the amount by which local governments can increase property taxes each year to 2%?

	Sept '24	July '24
Yes	68.6%	69.6%
Definitely yes	34.6%	37.0%
Probably yes	34.0%	32.6%



No	13.7%	13.8%
Probably no	7.1%	6.7%
Definitely no	6.6%	7.1%
Unsure	17.7%	16.7%
Total	100.0%	100.0%

Q14. Voter History: How often do you vote in general elections held in November of each even-numbered year?

	Freq.	%
<u>Always Vote - Every general election including for president and in midterms</u>	344	57.4%
<u>Prez Yr Vote</u>	215	35.9%
Most general elections, including for president and in some midterms	153	25.5%
Every general election for president but not midterms	62	10.3%
<u>Occasional Vote - Most general elections for president</u>	40	6.7%
Total	600	100.0%

Q15. Gender

	Freq.	%
Female	314	52.3%
Male	286	47.7%
Total	600	100.0%

Q16. Age Range

	Freq.	%
<u>Under 55</u>	332	55.3%
18 - 29	97	16.1%
30 - 44	140	23.4%
45 - 54	95	15.8%
<u>55 and Over</u>	268	44.7%
55 - 64	113	18.9%
65+	155	25.8%
Total	600	100.0%

Q17. Partisanship Screener

	Freq.	%
Republican	239	39.9%
Democrat	189	31.5%
Independent	133	22.2%
Other	8	1.4%
Unsure	29	4.9%
Total	600	100.0%

Q18. Ideology

	Freq.	%
<u>Conservative</u>	248	41.4%
Very conservative	118	19.7%
Somewhat conservative	130	21.7%



<u>Moderate</u>	<u>175</u>	<u>29.2%</u>
<u>Liberal</u>	<u>151</u>	<u>25.1%</u>
Somewhat liberal	92	15.3%
Very liberal	59	9.8%
Unsure	26	4.3%
Total	600	100.0%

Q19. Religion

	Freq.	%
Catholic	115	19.1%
Mainline Protestant (Methodist, Lutheran, Episcopal, Anglican, etc.)	171	28.5%
Evangelical or Born-Again (Baptist, Non-denominational Evangelical, Pentecostal, Church of God, etc.)	96	16.0%
Another religion	47	7.8%
Not religious	150	25.1%
Unsure	21	3.5%
Total	600	100.0%

Q20. Income by Response

	Freq.	%
<u><\$50k</u>	<u>152</u>	<u>25.4%</u>
Less than \$25,000	50	8.4%
\$25,000 - \$49,999	102	17.0%
<u>\$50,000 - \$74,999</u>	<u>118</u>	<u>19.6%</u>
<u>\$75,000 - \$99,999</u>	<u>86</u>	<u>14.3%</u>
<u>\$100k+</u>	<u>211</u>	<u>35.1%</u>
\$100,000 - \$124,999	90	14.9%
\$125,000+	121	20.2%
Unsure	34	5.6%
Total	600	100.0%

Q21. Race/Ethnicity

	Freq.	%
White or Caucasian	542	90.3%
Asian or Pacific Islander	5	0.8%
Black or African American	20	3.4%
Hispanic or Latino	18	3.0%
Other	10	1.7%
Unsure	5	0.8%
Total	600	100.0%

Q22. 2020 Retro Ballot

	Freq.	%
Republican Donald Trump	299	49.8%
Democrat Joe Biden	250	41.6%
Another candidate	19	3.2%
Did not vote in 2020	27	4.4%



Unsure	6	1.0%
Total	600	100.0%

Q23. Education Level

	Freq.	%
<u>No degree</u>	356	59.3%
Some high school	7	1.1%
High school diploma/GED	118	19.7%
Technical Certification	36	6.1%
Some college or Associate's Degree	195	32.4%
<u>At least College</u>	244	40.7%
Four-year undergraduate or Bachelor's Degree	151	25.1%
Graduate degree or further	93	15.5%
Unsure	0	0.0%
Total	600	100.0%

Q24. General Election X of 4

	Freq.	%
0 of 4	24	4.0%
1 of 4	69	11.5%
2 of 4	86	14.3%
3 of 4	127	21.1%
4 of 4	294	49.0%
Total	600	100.0%

Q25. Geo - CD

	Freq.	%
CD 1	151	25.1%
CD 2	153	25.6%
CD 3	152	25.3%
CD 4	144	24.0%
Total	600	100.0%

Q26. Geo - DMA

	Freq.	%
Cedar Rapids-Wtrlo-lwc&Dub	178	29.7%
Davenport-R.Island-Moline	65	10.8%
Des Moines-Ames	230	38.3%
Omaha	36	6.0%
Ottumwa-Kirksville	14	2.4%
Quincy-Hannibal-Keokuk	7	1.1%
Rochestr-Mason City-Austin	16	2.6%
Sioux City	51	8.5%
Sioux Falls(Mitchell)	3	0.6%
Total	600	100.0%

Q27. Gender + Age

	Freq.	%
F 18 - 29	49	8.1%
F 30 - 44	72	12.0%
F 45 - 54	47	7.9%
F 55 - 64	57	9.6%
F 65+	88	14.6%
M 18 - 29	48	8.0%
M 30 - 44	68	11.3%



M 45 - 54	47	7.9%
M 55 - 64	56	9.3%
M 65+	67	11.2%
Total	600	100.0%

Q28. Race + Gender

	Freq.	%
White Female	286	47.7%
White Male	255	42.5%
Asian Female	3	0.5%
Asian Male	2	0.3%
Black Female	6	1.0%
Black Male	14	2.4%
Hispanic Female	12	1.9%
Hispanic Male	6	1.1%
Other Female	5	0.8%
Other Male	5	0.9%
Unsure	5	0.8%
Total	600	100.0%

Q29. Gender + Education

	Freq.	%
Female At least College	121	20.2%
Female No degree	192	32.1%
Male At least College	123	20.5%
Male No degree	163	27.2%
Unsure	0	0.0%
Total	600	100.0%

METHODOLOGY

This probabilistic survey was conducted September 27 – 28, 2024, with 600 likely general election voters. It has a margin of error of $\pm 3.98\%$. Known registered voters were interviewed via online panel and SMS. This survey was weighted to a likely general election voter universe.

ABOUT THE FIRM

[Cygnal](#) is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygnal consistently ranks as the most accurate firm, and clients rely on Cygnal's ability to create intelligence for action. Its team members have worked in all 50 states and multiple countries on more than 3,000 corporate, public affairs, and political campaigns.

