



**IOWANS FOR TAX RELIEF**

FOUNDATION



**CYGNAL**

**Survey of Likely General Election Voters**

Iowa Statewide

*Conducted February 12 – 13, 2024*

n=600 |  $\pm 3.96\%$

**Q1. Vote Method:** How do you plan to vote in the November 2024 general election for President, Congress, and state offices?

	<b>Feb '24</b>	<b>Sep '23</b>	<b>Apr '23</b>
<b><u>Vote in-person on Election Day</u></b>	<b><u>64.0%</u></b>	<b><u>61.1%</u></b>	<b><u>62.6%</u></b>
Definitely vote in-person on Election Day	45.8%	39.7%	45.2%
Probably vote in-person on Election Day	18.1%	21.4%	17.3%
<b><u>Vote absentee by mail</u></b>	<b><u>18.7%</u></b>	<b><u>22.0%</u></b>	<b><u>23.7%</u></b>
Definitely vote absentee by mail	9.1%	9.7%	11.1%
Probably vote absentee by mail	9.6%	12.3%	12.5%
<b><u>Vote early in-person</u></b>	<b><u>17.3%</u></b>	<b><u>16.9%</u></b>	<b><u>13.8%</u></b>
Definitely vote early in-person	7.4%	7.5%	6.6%
Probably vote early in-person	9.9%	9.4%	7.1%
Total	100.0%	100.0%	100.0%

**Q2. Country Direction:** Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

	<b>Feb '24</b>	<b>Sep '23</b>	<b>Apr '23</b>
<b><u>Right direction</u></b>	<b><u>25.2%</u></b>	<b><u>19.1%</u></b>	<b><u>19.1%</u></b>
Definitely the right direction	5.3%	1.5%	2.9%
Mostly the right direction	19.9%	17.6%	16.2%
<b><u>Wrong track</u></b>	<b><u>68.2%</u></b>	<b><u>73.6%</u></b>	<b><u>74.4%</u></b>
Mostly the wrong track	22.2%	22.6%	25.6%
Definitely the wrong track	46.1%	51.0%	48.8%
Unsure	6.6%	7.3%	6.5%
Total	100.0%	100.0%	100.0%

**Q3. State Direction:** Generally speaking, would you say things in Iowa are headed in the right direction or off on the wrong track?

	<b>Feb '24</b>	<b>Sep '23</b>	<b>Apr '23</b>
<b><u>Right direction</u></b>	<b><u>40.2%</u></b>	<b><u>45.6%</u></b>	<b><u>47.2%</u></b>
Definitely the right direction	6.6%	12.5%	11.2%
Mostly the right direction	33.6%	33.1%	36.0%
<b><u>Wrong track</u></b>	<b><u>51.1%</u></b>	<b><u>46.3%</u></b>	<b><u>46.2%</u></b>
Mostly the wrong track	25.3%	21.3%	13.5%
Definitely the wrong track	25.8%	24.9%	32.7%
Unsure	8.7%	8.2%	6.6%
Total	100.0%	100.0%	100.0%

**Q4. Generic Ballot:** If the election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?

	<b>Feb '24</b>	<b>Sep '23</b>	<b>Apr '23</b>	<b>Oct '22</b>
<b><u>Republican candidate</u></b>	<b><u>49.9%</u></b>	<b><u>50.1%</u></b>	<b><u>49.2%</u></b>	<b><u>55.6%</u></b>
Definitely the Republican candidate	38.7%	36.3%	39.1%	46.7%
Probably the Republican candidate	11.1%	13.8%	10.2%	8.9%
<b><u>Democratic candidate</u></b>	<b><u>37.6%</u></b>	<b><u>35.7%</u></b>	<b><u>39.1%</u></b>	<b><u>39.2%</u></b>
Probably the Democratic candidate	10.9%	10.2%	8.5%	7.5%
Definitely the Democratic candidate	26.8%	25.5%	30.6%	31.7%
Unsure	12.5%	14.2%	11.7%	5.3%
Total	100.0%	100.0%	100.0%	100.0%



**Q5 - Q8.** For each of the following, please indicate if you have heard of the person or group, and if you have, whether you have a favorable or unfavorable opinion of them. If you haven't heard of a name, choose so.

**Q5. Joe Biden**

	<b>Feb '24</b>	<b>Sep '23</b>	<b>Apr '23</b>	<b>Oct '22</b>
<b><u>Favorable</u></b>	<b><u>34.0%</u></b>	<b><u>29.8%</u></b>	<b><u>32.0%</u></b>	<b><u>33.8%</u></b>
Very favorable	12.5%	11.0%	12.7%	16.7%
Somewhat favorable	21.5%	18.8%	19.3%	17.1%
<b><u>Unfavorable</u></b>	<b><u>64.7%</u></b>	<b><u>67.2%</u></b>	<b><u>65.4%</u></b>	<b><u>63.9%</u></b>
Somewhat unfavorable	11.1%	14.3%	11.7%	7.5%
Very unfavorable	53.6%	52.9%	53.8%	56.4%
No opinion	1.0%	2.3%	2.3%	2.0%
Never heard of	0.2%	0.7%	0.3%	0.3%
Total	100.0%	100.0%	100.0%	100.0%

**Q6. Donald Trump**

	<b>Feb '24</b>	<b>Sep '23</b>	<b>Apr '23</b>
<b><u>Favorable</u></b>	<b><u>45.5%</u></b>	<b><u>41.5%</u></b>	<b><u>42.7%</u></b>
Very favorable	29.2%	25.7%	23.3%
Somewhat favorable	16.3%	15.8%	19.4%
<b><u>Unfavorable</u></b>	<b><u>52.9%</u></b>	<b><u>56.8%</u></b>	<b><u>55.0%</u></b>
Somewhat unfavorable	5.5%	6.0%	7.7%
Very unfavorable	47.4%	50.8%	47.3%
No opinion	1.4%	1.1%	1.9%
Never heard of	0.2%	0.6%	0.4%
Total	100.0%	100.0%	100.0%

**Q7. Kim Reynolds**

	<b>Feb '24</b>	<b>Sep '23</b>	<b>Apr '23</b>	<b>Oct '22</b>
<b><u>Favorable</u></b>	<b><u>45.3%</u></b>	<b><u>48.2%</u></b>	<b><u>50.2%</u></b>	<b><u>56.8%</u></b>
Very favorable	23.4%	32.0%	36.3%	44.5%
Somewhat favorable	21.9%	16.2%	13.9%	12.4%
<b><u>Unfavorable</u></b>	<b><u>51.3%</u></b>	<b><u>48.4%</u></b>	<b><u>48.2%</u></b>	<b><u>40.6%</u></b>
Somewhat unfavorable	13.7%	11.5%	8.5%	6.5%
Very unfavorable	37.6%	36.9%	39.7%	34.1%
No opinion	2.9%	3.2%	1.4%	1.9%
Never heard of	0.6%	0.2%	0.1%	0.7%
Total	100.0%	100.0%	100.0%	100.0%

**Q8. The Iowa General Assembly**

	<b>Feb '24</b>	<b>Sep '23</b>	<b>Apr '23</b>
<b><u>Favorable</u></b>	<b><u>33.0%</u></b>	<b><u>30.8%</u></b>	<b><u>29.4%</u></b>
Very favorable	7.0%	7.6%	8.3%
Somewhat favorable	25.9%	23.3%	21.1%
<b><u>Unfavorable</u></b>	<b><u>33.6%</u></b>	<b><u>29.5%</u></b>	<b><u>36.5%</u></b>
Somewhat unfavorable	16.2%	14.8%	14.2%
Very unfavorable	17.3%	14.7%	22.4%
No opinion	22.9%	27.5%	24.7%
Never heard of	10.5%	12.1%	9.4%
Total	100.0%	100.0%	100.0%



**Q9. Top Priority - Congress:** From the following list, which issue is personally most important to you that would decide your vote for Congress?

	<b>Feb '24</b>	<b>Sep '23</b>
Illegal immigration and border	19.6%	13.9%
Threats to democracy	15.4%	12.3%
Inflation and economy	14.6%	23.7%
Taxes and government spending	8.9%	10.4%
Social Security and Medicare	8.3%	10.1%
Abortion	8.1%	7.6%
Healthcare	6.5%	4.7%
National security	5.7%	3.2%
Gun control	5.5%	3.4%
Climate change	1.9%	4.9%
Crime and public safety	1.8%	2.2%
Other	3.9%	3.7%
Total	100.0%	100.0%

**Q10. Biden v Trump:** Thinking about the November 2024 general election...If the 2024 general election for President was held today, and you had to make a choice based on these options, who would you vote for?

	<b>Feb '24</b>	<b>Sep '23</b>	<b>Apr '23</b>
<b>Democrat Joe Biden</b>	<b>40.0%</b>	<b>37.7%</b>	<b>40.4%</b>
Definitely Democrat Joe Biden	26.7%	26.6%	29.3%
Probably Democrat Joe Biden	13.3%	11.2%	11.1%
<b>Republican Donald Trump</b>	<b>49.2%</b>	<b>47.2%</b>	<b>46.4%</b>
Probably Republican Donald Trump	11.5%	14.5%	13.8%
Definitely Republican Donald Trump	37.7%	32.7%	32.6%
Undecided	10.8%	15.1%	13.2%
Total	100.0%	100.0%	100.0%

**Q11. Supermajority to Raise Taxes Amendment:** Would you vote "yes" or "no" on an amendment to the Iowa state constitution that would require two-thirds of the state legislature to vote yes on any tax increase, effectively making it more difficult for the legislature to raise taxes?

	<b>Freq.</b>	<b>%</b>
<b>Yes</b>	<b>407</b>	<b>67.8%</b>
Definitely yes	192	32.1%
Probably yes	214	35.7%
<b>No</b>	<b>106</b>	<b>17.6%</b>
Probably no	64	10.7%
Definitely no	42	6.9%
Undecided	88	14.6%
Total	600	100.0%

**Q12. Income Tax Amendment:** Would you vote "yes" or "no" on an amendment to the Iowa state constitution that would implement a single, uniform income tax rate for individuals, commonly referred to as a "flat tax"?

	<b>Freq.</b>	<b>%</b>
<b>Yes</b>	<b>285</b>	<b>47.6%</b>
Definitely yes	96	15.9%
Probably yes	190	31.6%
<b>No</b>	<b>165</b>	<b>27.5%</b>
Probably no	78	12.9%
Definitely no	88	14.6%
Undecided	149	24.9%
Total	600	100.0%



**Q13. Illegal Immigration:** Turning now to other issues...Would you support or oppose Gov. Reynolds sending the Iowa National Guard to the southern border to help stem the flow of illegal immigration?

	<b>Freq.</b>	<b>%</b>
<b><u>Support</u></b>	<b>337</b>	<b>56.2%</b>
Strongly support	212	35.4%
Somewhat support	125	20.8%
<b><u>Oppose</u></b>	<b>236</b>	<b>39.3%</b>
Somewhat oppose	58	9.7%
Strongly oppose	178	29.6%
Unsure	27	4.5%
Total	600	100.0%

**Q14. Foreign Land Ownership:** Would you support or oppose placing additional limitations on foreign ownership of land in Iowa, especially farmland?

	<b>Freq.</b>	<b>%</b>
<b><u>Support</u></b>	<b>456</b>	<b>76.0%</b>
Strongly support	344	57.3%
Somewhat support	112	18.7%
<b><u>Oppose</u></b>	<b>100</b>	<b>16.7%</b>
Somewhat oppose	43	7.2%
Strongly oppose	57	9.5%
Unsure	44	7.4%
Total	600	100.0%

**Q15. Aid to Ukraine :** Would you support or oppose the U.S. Congress sending additional financial and military aid to Ukraine?

	<b>Feb '24</b>	<b>Sep '23</b>
<b><u>Support</u></b>	<b>45.5%</b>	<b>48.5%</b>
Strongly support	26.2%	22.5%
Somewhat support	19.2%	26.0%
<b><u>Oppose</u></b>	<b>46.9%</b>	<b>45.6%</b>
Somewhat oppose	15.9%	15.4%
Strongly oppose	31.0%	30.2%
Unsure	7.7%	5.9%
Total	100.0%	100.0%

**Q16. Gender**

	<b>Freq.</b>	<b>%</b>
Female	317	52.8%
Male	283	47.2%
Total	600	100.0%

**Q17. Age Range**

	<b>Freq.</b>	<b>%</b>
<b><u>Under 55</u></b>	<b>305</b>	<b>50.8%</b>
18 - 29	78	13.0%
30 - 44	135	22.5%
45 - 54	92	15.4%
<b><u>55 and Over</u></b>	<b>295</b>	<b>49.2%</b>
55 - 64	107	17.9%
65+	188	31.3%
Total	600	100.0%



**Q18. Partisanship Screener**

	<b>Freq.</b>	<b>%</b>
Republican	226	37.7%
Democrat	197	32.9%
Independent	147	24.6%
Other	12	1.9%
Unsure	17	2.9%
Total	600	100.0%

**Q19. Ideology**

	<b>Freq.</b>	<b>%</b>
<b><u>Conservative</u></b>	<b><u>255</u></b>	<b><u>42.5%</u></b>
Very conservative	109	18.2%
Somewhat conservative	146	24.3%
<b><u>Moderate</u></b>	<b><u>179</u></b>	<b><u>29.8%</u></b>
<b><u>Liberal</u></b>	<b><u>134</u></b>	<b><u>22.3%</u></b>
Somewhat liberal	88	14.7%
Very liberal	45	7.6%
Unsure	32	5.3%
Total	600	100.0%

**Q20. Religion**

	<b>Freq.</b>	<b>%</b>
Catholic	112	18.7%
Mainline Protestant (Methodist, Lutheran, Episcopal, Anglican, etc.)	199	33.1%
Evangelical or Born-Again (Baptist, Non-denominational Evangelical, Pentecostal, Church of God, etc.)	107	17.9%
Another religion	45	7.5%
Not religious	115	19.2%
Unsure	22	3.6%
Total	600	100.0%

**Q21. Income by Response**

	<b>Freq.</b>	<b>%</b>
Less than \$25,000	43	7.1%
\$25,000 - \$49,999	104	17.4%
\$50,000 - \$74,999	110	18.4%
\$75,000 - \$99,999	90	15.0%
\$100,000 - \$124,999	79	13.2%
\$125,000+	136	22.6%
Unsure	38	6.3%
Total	600	100.0%

**Q22. Race/Ethnicity**

	<b>Freq.</b>	<b>%</b>
White or Caucasian	530	88.4%
Asian or Pacific Islander	11	1.9%
Black or African American	19	3.2%
Hispanic or Latino	16	2.7%
Other	15	2.5%
Unsure	8	1.4%
Total	600	100.0%

**Q23. 2020 Retro Ballot**

	<b>Freq.</b>	<b>%</b>
Republican Donald Trump	294	49.0%



Democrat Joe Biden	246	41.0%
Another candidate	24	4.1%
Did not vote in 2020	27	4.4%
Unsure	9	1.5%
Total	600	100.0%

**Q24. Education Level**

	<b>Freq.</b>	<b>%</b>
<b><u>No degree</u></b>	<b><u>350</u></b>	<b><u>58.4%</u></b>
Some high school	7	1.1%
High school diploma/GED	95	15.8%
Technical Certification	36	5.9%
Some college or Associate's Degree	213	35.6%
<b><u>At least College</u></b>	<b><u>246</u></b>	<b><u>41.0%</u></b>
Four-year undergraduate or Bachelor's Degree	146	24.3%
Graduate degree or further	100	16.7%
Unsure	4	0.6%
Total	600	100.0%

**Q25. General Election X of 4**

	<b>Freq.</b>	<b>%</b>
0 of 4	9	1.5%
1 of 4	70	11.6%
2 of 4	73	12.2%
3 of 4	100	16.6%
4 of 4	348	58.0%
Total	600	100.0%

**Q26. Geo - CD**

	<b>Freq.</b>	<b>%</b>
CD 1	154	25.6%
CD 2	153	25.5%
CD 3	151	25.1%
CD 4	143	23.8%
Total	600	100.0%

**Q27. Geo - DMA**

	<b>Freq.</b>	<b>%</b>
Cedar Rapids-Wtrlo-lwc&Dub	178	29.7%
Davenport-R.Island-Moline	65	10.8%
Des Moines-Ames	230	38.4%
Omaha	48	8.1%
Ottumwa-Kirksville	8	1.3%
Hannibal-Quincy-Keokuk	1	0.2%
Rochestr-Mason City-Austin	14	2.4%
Sioux City	51	8.5%
Sioux Falls(Mitchell)	2	0.4%
Johnstown-Altoona-St Colge	1	0.2%
Total	600	100.0%

**Q28. Age + Income**

	<b>Freq.</b>	<b>%</b>
<65 <\$50k	88	14.7%
<65 \$50k-\$75k	69	11.5%
<65 \$75k-\$100k	68	11.3%
<65 \$100k+	166	27.7%
65+ <\$50k	59	9.9%
65+ \$50k-\$75k	41	6.9%
65+ \$75k-\$100k	22	3.6%



65+ \$100k+	48	8.0%
Unsure	38	6.3%
Total	600	100.0%

**Q29. Gender + Age**

	<b>Freq.</b>	<b>%</b>
F 18 - 29	40	6.7%
F 30 - 44	72	12.0%
F 45 - 54	49	8.2%
F 55 - 64	57	9.4%
F 65+	99	16.5%
M 18 - 29	38	6.3%
M 30 - 44	63	10.5%
M 45 - 54	43	7.2%
M 55 - 64	51	8.4%
M 65+	89	14.8%
Total	600	100.0%

**Q30. Race + Gender**

	<b>Freq.</b>	<b>%</b>
White Female	280	46.7%
White Male	250	41.7%
Asian Female	4	0.6%
Asian Male	7	1.2%
Black Female	10	1.7%
Black Male	9	1.4%
Hispanic Female	8	1.4%
Hispanic Male	8	1.3%
Other Female	10	1.7%
Other Male	5	0.8%
Unsure	8	1.4%
Total	600	100.0%

**Q31. Gender + Education**

	<b>Freq.</b>	<b>%</b>
Female At least College	137	22.9%
Female No degree	180	29.9%
Male At least College	109	18.1%
Male No degree	171	28.4%
Unsure	4	0.6%
Total	600	100.0%

**Q32. Party + Age**

	<b>Freq.</b>	<b>%</b>
Republican 18-29	21	3.4%
Republican 30-44	50	8.3%
Republican 45-54	37	6.1%
Republican 55-64	42	7.0%
Republican 65+	77	12.9%
Democrat 18-29	32	5.3%
Democrat 30-44	40	6.7%
Democrat 45-54	21	3.5%
Democrat 55-64	30	5.0%
Democrat 65+	74	12.3%
Independent/Other 18-29	20	3.4%
Independent/Other 30-44	42	7.0%
Independent/Other 45-54	30	4.9%
Independent/Other 55-64	34	5.7%
Independent/Other 65+	33	5.6%
Unsure	17	2.9%
Total	600	100.0%



**Q33. Party + Gender**

	<b>Freq.</b>	<b>%</b>
Republican Female	101	16.9%
Republican Male	125	20.8%
Democrat Female	110	18.3%
Democrat Male	87	14.6%
Independent/Other Female	96	16.0%
Independent/Other Male	63	10.6%
Unsure	17	2.9%
Total	600	100.0%

**METHODOLOGY**

This probabilistic survey was conducted February 13 – 14, 2024, with 600 likely general election voters. It has a margin of error of  $\pm 3.96\%$ . Known registered voters were interviewed via online panel and SMS. This survey was weighted to a likely general election voter universe.

**ABOUT THE FIRM**

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