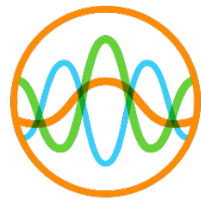**IOWANS FOR TAX RELIEF**

FOUNDATION

CYGNAL

Survey of Likely General Election Voters

Iowa Statewide

Conducted April 3 - 4, 2023

n=600 | ±3.92%

1. How do you plan to vote in the 2024 general election for President, Congress, and state offices?

	Freq.	%
Vote in-person on Election Day	**375**	**62.6%**
Definitely vote in-person on Election Day	271	45.2%
Probably vote in-person on Election Day	104	17.3%
Vote absentee by mail	**142**	**23.7%**
Definitely vote absentee by mail	67	11.1%
Probably vote absentee by mail	75	12.5%
Vote early in-person	**83**	**13.8%**
Definitely vote early in-person	40	6.6%
Probably vote early in-person	43	7.1%
Total	600	100.0%

Country Direction

2. Generally speaking, would you say things in United States are headed in the right direction or off on the wrong track?

	Freq.	%
Right direction	**115**	**19.1%**
Definitely the right direction	18	2.9%
Mostly the right direction	97	16.2%
Wrong track	**446**	**74.4%**
Mostly the wrong track	154	25.6%
Definitely the wrong track	293	48.8%
Unsure	39	6.5%
Total	600	100.0%

State Direction

3. Generally speaking, would you say things in Iowa are headed in the right direction or off on the wrong track?

	Freq.	%
Right direction	**283**	**47.2%**
Definitely the right direction	67	11.2%
Mostly the right direction	216	36.0%
Wrong track	**277**	**46.2%**
Mostly the wrong track	81	13.5%
Definitely the wrong track	196	32.7%

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			Unsure	39	6.6%

Unsure	39	6.6%
Total	600	100.0%

4. If the 2024 election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for Congress?

	Freq.	%	27 Oct '22	4 Oct '22	Jul '22	Feb '22	Oct '21
Republican candidate	**295**	**49.2%**	*52.5%*	*55.6%*	*52.9%*	*54.0%*	*55.1%*
Definitely the Republican candidate	234	39.1%	*44.9%*	*46.7%*	*43.0%*	*45.6%*	*47.2%*
Probably the Republican candidate	61	10.2%	*7.7%*	*8.9%*	*9.9%*	*8.5%*	*7.8%*
Democratic candidate	**234**	**39.1%**	*38.3%*	*39.2%*	*40.1%*	*37.3%*	*36.6%*
Probably the Democratic candidate	51	8.5%	*7.0%*	*7.5%*	*6.1%*	*5.9%*	*7.5%*
Definitely the Democratic candidate	183	30.6%	*31.3%*	*31.7%*	*34.0%*	*31.4%*	*29.2%*
Unsure	70	11.7%	*9.1%*	*5.3%*	*7.0%*	*8.7%*	*8.3%*
Total	600	100.0%	*100.0%*	*100.0%*	*100.0%*	*100.0%*	*100.0%*

5 – 9. Please indicate if you have heard of the person or group, and if you have, whether you have a favorable or unfavorable opinion of them. If you don't recognize a name, choose so.

5. Joe Biden

	Freq.	%	27-Oct-22	4-Oct-22	Jul '22	Feb '22	Oct '21
Favorable	**192**	**32.0%**	*37.3%*	*33.8%*	*33.0%*	*34.3%*	*40.2%*
Very favorable	76	12.7%	*18.7%*	*16.7%*	*12.7%*	*15.8%*	*24.3%*
Somewhat favorable	116	19.3%	*18.6%*	*17.1%*	*20.3%*	*18.5%*	*15.8%*
Unfavorable	**393**	**65.4%**	*58.3%*	*63.9%*	*65.3%*	*63.0%*	*58.5%*
Somewhat unfavorable	70	11.7%	*6.4%*	*7.5%*	*9.2%*	*6.9%*	*5.9%*
Very unfavorable	323	53.8%	*51.9%*	*56.4%*	*56.1%*	*56.0%*	*52.7%*
No opinion	14	2.3%	*4.0%*	*2.0%*	*1.2%*	*2.1%*	*1.0%*
Never heard of	2	0.3%	*0.4%*	*0.3%*	*0.5%*	*0.7%*	*0.3%*
Total	600	100.0%	*100.0%*	*100.0%*	*100.0%*	*100.0%*	*100.0%*

6. Donald Trump

	Freq.	%
Favorable	**256**	**42.7%**
Very favorable	140	23.3%
Somewhat favorable	117	19.4%
Unfavorable	**330**	**55.0%**
Somewhat unfavorable	46	7.7%

	Freq.	%
Very unfavorable	284	47.3%
No opinion	11	1.9%
Never heard of	2	0.4%
Total	600	100.0%

7. Ron DeSantis

	Freq.	%
Favorable	**238**	**39.7%**
Very favorable	119	19.8%
Somewhat favorable	120	19.9%
Unfavorable	**250**	**41.6%**
Somewhat unfavorable	47	7.8%
Very unfavorable	203	33.8%
No opinion	64	10.6%
Never heard of	48	8.0%
Total	600	100.0%

8. Kim Reynolds

	Freq.	%	27-Oct-22	4-Oct-22	Jul '22	Feb '22	Oct '21
Favorable	**301**	**50.2%**	*56.6%*	*56.8%*	*53.4%*	*57.2%*	*57.4%*
Very favorable	218	36.3%	*46.8%*	*44.5%*	*39.2%*	*40.3%*	*43.3%*
Somewhat favorable	83	13.9%	*9.9%*	*12.4%*	*14.2%*	*17.0%*	*14.1%*
Unfavorable	**289**	**48.2%**	*39.5%*	*40.6%*	*43.4%*	*40.2%*	*36.9%*
Somewhat unfavorable	51	8.5%	*5.6%*	*6.5%*	*6.2%*	*5.3%*	*5.5%*
Very unfavorable	238	39.7%	*33.8%*	*34.1%*	*37.2%*	*34.9%*	*31.4%*
No opinion	8	1.4%	*3.1%*	*1.9%*	*2.3%*	*2.0%*	*4.3%*
Never heard of	1	0.1%	*0.8%*	*0.7%*	*0.9%*	*0.5%*	*1.3%*
Total	600	100.0%	*100.0%*	*100.0%*	*100.0%*	*100.0%*	*100.0%*

9. The Iowa General Assembly

	Freq.	%
Favorable	**176**	**29.4%**
Very favorable	50	8.3%
Somewhat favorable	126	21.1%
Unfavorable	**219**	**36.5%**
Somewhat unfavorable	85	14.2%
Very unfavorable	134	22.4%
No opinion	148	24.7%
Never heard of	56	9.4%

		Total	600	100.0%

10. From the following list, which issue is personally most important to you that would decide your vote for Iowa State Government?

	Freq.	%	*27-Oct-22*	*4-Oct-22*	*14-Jul-22*
Inflation and the cost of living	145	24.1%	*32.3%*	*31.7%*	*31.0%*
Taxes and government spending	98	16.3%	*6.8%*	*6.4%*	*3.9%*
Women's reproductive rights	94	15.6%	*21.9%*	*21.8%*	*25.0%*
Pro-life and family values	52	8.7%	*7.2%*	*6.1%*	*9.4%*
The Second Amendment and gun rights	42	6.9%	*5.6%*	*5.8%*	*8.9%*
Gun control measures	39	6.4%	*3.0%*	*1.4%*	*4.9%*
Healthcare	32	5.3%	*7.0%*	*9.5%*	*3.5%*
Border security	24	4.0%	*5.0%*	*5.4%*	*5.0%*
Crime and public safety	22	3.7%	*5.5%*	*6.5%*	*3.5%*
Other	53	8.9%	*5.8%*	*5.4%*	*4.8%*
Total	600	100.0%	*100.0%*	*100.0%*	*100.0%*

Thinking about the upcoming general election in 2024…

Biden v Trump

11. If the 2024 general election for President was held today, and you had to make a choice based on these options, who would you vote for?

	Freq.	%
Democrat Joe Biden	**242**	**40.4%**
Definitely Democrat Joe Biden	176	29.3%
Probably Democrat Joe Biden	67	11.1%
Republican Donald Trump	**278**	**46.4%**
Probably Republican Donald Trump	83	13.8%
Definitely Republican Donald Trump	195	32.6%
Undecided	79	13.2%
Total	600	100.0%

Biden v DeSantis

12. If the 2024 general election for President was held today, and you had to make a choice based on these options, who would you vote for?

	Freq.	%
Democrat Joe Biden	**229**	**38.1%**
Definitely Democrat Joe Biden	170	28.3%
Probably Democrat Joe Biden	59	9.8%
Republican Ron DeSantis	**290**	**48.4%**

	Freq.	%
Probably Republican Ron DeSantis	99	16.5%
Definitely Republican Ron DeSantis	192	31.9%
Undecided	81	13.5%
Total	600	100.0%

Thinking about the economy…

Economic Outlook

13. In general, how do you feel about your current personal financial situation and potential for it becoming better this year?

	Freq.	%
Optimistic	**252**	**42.0%**
Very optimistic	64	10.7%
Somewhat optimistic	188	31.4%
Pessimistic	**316**	**52.7%**
Somewhat pessimistic	186	31.0%
Very pessimistic	130	21.7%
Unsure	32	5.3%
Total	600	100.0%

Personal Inflation Impact

14. How much has rising inflation in the United States impacted your personal finances?

	Freq.	%
Significantly	317	52.9%
Somewhat	196	32.7%
Not much	73	12.2%
Not at all	7	1.1%
Unsure	6	1.0%
Total	600	100.0%

Thinking now about local issues…

Local Limits

15. Local governments in Iowa have a broad authority to set property tax rates and budget levels as they deem appropriate. To control the growth of property taxes, do you support or oppose the state general assembly setting limits on how much a local government can tax and spend?

	Freq.	%
Support limits	**400**	**66.6%**
Strongly support limits	237	39.4%
Somewhat support limits	163	27.2%

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	Freq.	%
Oppose limits	**104**	**17.3%**
Somewhat oppose limits	60	10.0%
Strongly oppose limits	44	7.3%
Unsure	96	16.1%
Total	600	100.0%

Majority Tax Raise Amendment

16. Would you support or oppose a proposed constitutional amendment requiring a two-thirds majority in the legislature for any measure to increase Iowa's income tax?

	Freq.	%
Support	**368**	**61.3%**
Strongly support	207	34.5%
Somewhat support	161	26.8%
Oppose	**110**	**18.4%**
Somewhat oppose	43	7.2%
Strongly oppose	67	11.2%
Unsure	122	20.3%
Total	600	100.0%

Thinking about families…

Greatest Challenge

17. What is the greatest challenge facing the American family today?

	Freq.	%
The breakdown of traditional values	210	35.0%
Lack of access to quality healthcare	30	5.0%
Economic inequality	107	17.8%
Affordable housing	40	6.6%
Good jobs in the local area	28	4.7%
Runaway cost of college tuition	19	3.1%
Rising expense of childcare	29	4.9%
Lack of unity around what it means to be an American	108	17.9%
Unsure	30	4.9%
Total	600	100.0%

Turning now to the conflict in Ukraine…

Troops to Ukraine

18. Would you support or oppose sending US troops to Eastern Europe to defend against the Russian invasion of Ukraine?

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	Freq.	%
Support sending troops	**200**	**33.3%**
Strongly support sending troops	52	8.7%
Somewhat support sending troops	148	24.6%
Oppose sending troops	**345**	**57.4%**
Somewhat oppose sending troops	117	19.5%
Strongly oppose sending troops	228	38.0%
Unsure	56	9.3%
Total	600	100.0%

Partisanship

19. Generally speaking, do you think of yourself a Democrat, Republican, or Independent?

	Freq.	%
Republican	**244**	**40.7%**
Strongly Republican	127	21.2%
Mostly Republican	117	19.5%
Independent	**176**	**29.3%**
Democratic	**163**	**27.1%**
Mostly Democratic	62	10.3%
Strongly Democratic	101	16.8%
Unsure	17	2.9%
Total	600	100.0%

Thinking about the upcoming Republican primary election in 2024…

GOP Prez Primary Screener

20. Do you plan to participate in the 2024 Republican primary caucus for President?

	Freq.	%
Participate in the GOP caucus	**162**	**38.5%**
Definitely participate in the GOP caucus	81	19.4%
Probably participate in the GOP caucus	80	19.2%
Not participate in the GOP caucus	**146**	**34.8%**
Probably not participate in the GOP caucus	75	17.9%
Definitely not participate in the GOP caucus	71	16.9%
Unsure	112	26.7%
Total	420	100.0%

21. If the 2024 Republican primary caucus for President was held today, and you had to caucus for one of these candidates, who would you caucus for?

	Freq.	%
Ron DeSantis	48	29.6%
Nikki Haley	7	4.6%
Asa Hutchinson	1	0.5%
Kristi Noem	4	2.4%
Mike Pence	4	2.3%
Mike Pompeo	2	1.1%
Vivek Ramaswamy	4	2.2%
Tim Scott	2	1.1%
Donald Trump	60	36.9%
Undecided	31	19.4%
Total	162	100.0%

22. Are you female or male?

	Freq.	%
Female	314	52.3%
Male	286	47.7%
Total	600	100.0%

23. What age range do you fall within?

	Freq.	%
Under 50	**259**	**43.2%**
18 - 34	127	21.2%
35 - 49	132	22.0%
50 and Over	**341**	**56.8%**
50 - 64	154	25.7%
65+	187	31.1%
Total	600	100.0%

24. And thinking about your views toward politics and government, would you say you are…

	Freq.	%
Conservative	**252**	**42.0%**
Very conservative	116	19.3%
Somewhat conservative	136	22.7%
Moderate	**171**	**28.5%**
Liberal	**150**	**25.0%**
Somewhat liberal	85	14.2%
Very liberal	65	10.8%

	Freq.	%
Unsure	27	4.5%
Total	600	100.0%

25. Which of the following best describes your race or ethnicity?

	Freq.	%
White or Caucasian	566	94.4%
Asian or Pacific Islander	3	0.5%
Black or African American	3	0.5%
Hispanic or Latino	11	1.9%
Other	13	2.1%
Unsure	4	0.7%
Total	600	100.0%

26. Thinking back, who did you vote for in the 2020 election for President?

	Freq.	%
Republican Donald Trump	295	49.1%
Democrat Joe Biden	247	41.1%
Another candidate	18	3.1%
Did not vote	30	4.9%
Unsure	11	1.8%
Total	600	100.0%

27. What's the highest level of education you have completed?

	Freq.	%
No degree	**364**	**60.7%**
Some high school	10	1.7%
High school diploma/GED	97	16.2%
Technical Certification	40	6.7%
Some college or Associate's Degree	217	36.2%
At least College	**234**	**39.0%**
Four-year undergraduate or Bachelor's Degree	135	22.4%
Graduate degree or further	99	16.6%
Unsure	2	0.3%
Total	600	100.0%

28. General Election X of 4

	Freq.	%
0 of 4	6	1.0%
1 of 4	66	11.0%
2 of 4	78	13.0%
3 of 4	102	17.0%
4 of 4	348	58.0%

Total	600	100.0%

29. Geo – Congressional District

	Freq.	%
CD 1	153	25.5%
CD 2	154	25.6%
CD 3	151	25.2%
CD 4	142	23.6%
Total	600	100.0%

30. Geo – DMA

	Freq.	%
Cedar Rapids-Wtrlo-Iwc&Dub	179	29.8%
Davenport-R.Island-Moline	53	8.9%
Des Moines-Ames	241	40.2%
Omaha	36	6.0%
Ottumwa-Kirksville	12	2.0%
Quincy-Hannibal-Keokuk	5	0.8%
Rochestr-Mason City-Austin	19	3.2%
Sioux City	50	8.4%
Sioux Falls(Mitchell)	4	0.7%
Total	600	100.0%

31. Income

	Freq.	%
$0-$49k	69	11.6%
$50k-$99k	288	47.9%
$100k+	234	38.9%
Unknown	9	1.6%
Total	600	100.0%

32. Age + Income

	Freq.	%
<65 <$50k	35	5.9%
<65 $50k-$99k	205	34.1%
<65 $100k+	167	27.8%
65+ <$50k	34	5.7%
65+ $50k-$99k	83	13.8%
65+ $100k+	67	11.1%
Unknown	9	1.6%
Total	600	100.0%

33. Gender + Age

	Freq.	%
F 18 - 34	65	10.9%
F 35 - 49	64	10.7%
F 50 - 64	81	13.4%
F 65+	104	17.3%
M 18 - 34	62	10.3%
M 35 - 49	68	11.3%
M 50 - 64	73	12.2%
M 65+	83	13.9%
Total	600	100.0%

34. Race + Gender

	Freq.	%
White Female	297	49.6%
White Male	269	44.8%
Asian Female	1	0.1%
Asian Male	2	0.3%
Black Female	1	0.1%
Black Male	2	0.4%
Hispanic Female	5	0.8%
Hispanic Male	6	1.0%
Other Female	7	1.2%
Other Male	5	0.9%
Unsure	4	0.7%
Total	600	100.0%

35. Gender + Education

	Freq.	%
Female At least College	128	21.3%
Female No degree	186	31.0%
Male At least College	106	17.7%
Male No degree	179	29.8%
Unsure	2	0.3%
Total	600	100.0%

36. Partisanship + Age

	Freq.	%
Republican 18-34	40	6.7%
Republican 35-49	51	8.4%
Republican 50-64	77	12.8%
Republican 65+	77	12.8%
Independent 18-34	43	7.2%
Independent 35-49	50	8.4%

	Freq.	%
Independent 50-64	38	6.4%
Independent 65+	44	7.3%
Democratic 18-34	41	6.9%
Democratic 35-49	25	4.2%
Democratic 50-64	34	5.7%
Democratic 65+	62	10.3%
Unsure	17	2.9%
Total	600	100.0%

37. Partisanship + Gender

	Freq.	%
Republican Female	118	19.6%
Republican Male	126	21.1%
Independent Female	80	13.3%
Independent Male	96	16.0%
Democratic Female	105	17.4%
Democratic Male	58	9.7%
Unsure	17	2.9%
Total	600	100.0%

METHODOLOGY

This probabilistic survey was conducted April 3 – 4, 2023, with 600 likely general election voters. It has a margin of error of ±3.92%. Known registered voters were interviewed via IVR and SMS. This survey was weighted to a likely general election voter universe.

ABOUT THE FIRM

Cygnal is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygnal consistently ranks as the most accurate firm, and clients rely on Cygnal's ability to create intelligence for action. Its team members have worked in 48 states and multiple countries on more than 2,700 corporate, public affairs, and political campaigns.